# Conference

November 21-23, 1985
Sheraton Premiere Hotel, Universal City, California

## Billboard® Video Music Conference Agenda

### Thursday, November 21

12 noon to 8:00 PM — Registration
8:30 PM to 10:30 PM — Welcome To the Conference Party
10:30 PM to ??? — Hospitality Suites

### Friday, November 22

9:00 AM to 6:00 PM — Registration
9:30 AM to 10:00 AM — Continental Breakfast
9:45 AM to 10:00 AM — **Welcoming Remarks**
**SAM HOLDSWORTH**
Publisher & Editor-In-Chief
Billboard Magazine
**JIM McCULLAUGH**
Conference Director
Home Entertainment Editor
Billboard Magazine

10:00 AM to 11:15 AM — **"VIDEO MUSIC: FROM PROMISES TO PROFITS"**
Moderator: **JIM McCULLAUGH**
Panelists:
ROBERT BLATTNER
RCA/Columbia Pictures Home Ent.
**TIM CLOTT**
Paramount Home Video
**DAN DAVIS**
Capitol Records Group Dist. Serv.
**LOU KWIKER**
Wherehouse Entertainment
**SAUL MELNICK**
MGM/UA Home Entertainment
**JOHN O'DONNELL**
Sony Video Software Operations
**IAN RALFINI**
Vestron Video
**KEN ROSS**
CBS Fox Video Music

11:30 AM to 12:45 PM — **"THE MULTI CHANNEL MATRIX"**
Moderator: **SETH WILLENSON**
Cinar Films
Panelists:
**RICHARD BLADE**
Video One/KROQ
**PAUL CORBIN**
The Nashville Network
**STEVE LEEDS**
U68
**CHARLES LEVINSON**
The Music Channel Ltd./Music Box
**KAREN PLITT**
Showtime

12:45 PM to 2:30 PM — Buffet Luncheon and screening of "Best Independent Video" nominees

2:30 PM to 3:45 PM — **"RPM TO FRAMES PER SECOND"**
Moderator: **STEVE DUPLER**
Billboard Magazine
Panelists:
DAVID ALTSCHUL
Warner Bros. Records/ Warner Music Video
**ARMA ANDON**
Columbia Records
**CLAY BAXTER**
EMI America Records
**JAY BOBERG**
IRS Records
**SHARI FRIEDMAN**
Atlantic Records
**HARVEY LEEDS**
Epic Records
**BOB YOUNG**
Capitol Records

4:00 PM to 5:15 PM — **"ROLLING THE CREDITS"**
Moderator: to be announced
Panelists:
**MARC BALL**
Scene Three
**KEVIN CRONIN**
REO Speedwagon
**KEVIN DOLE**
Cinesong Corp.
**PAUL FLATTERY**
Split Screen
**CHRIS GABRIN**
Aldabra Ltd.
**STEVE HOPKINS**
director
**NICOLAS MEYER**
Aldabra Ltd.
**KITTY MOON**
Scene Three
**STEPHEN PRIEST**
Stephen Priest Enterprises
**JIM YUKICH**
Split Screen

5:30 PM to 7:00 PM — **"MOVIES & MUSIC"**
a special panel presentation by the American Film Institute sponsored by 3M

7:00 PM to ??? — Hospitality Suites & Exhibits

### Saturday, November 23

9:00 AM to 6:00 PM — Registration & Exhibits
9:30 AM to 10:00 AM — Continental Breakfast
10:00 AM to 11:00 AM — **"RELEASING THE FINAL PRINT"**
Moderator: **JIM GIANOPULOS**
RCA/Columbia Pictures Int'l.
Panelists:
**BOB EMMER**
MGM/UA Entertainment Company
**JERE HAUSFATER**
Media Home Entertainment
**MICKEY SHAPIRO**
MRS Enterprises

11:15 AM to 12:30 PM — **"PROGRAMMING FOR DEPTH OF FIELD"**
Moderator: **JOHN WEAVER**
John Weaver Productions
Panelists:
**PETER BLANCHLEY**
Picture Music International
**MARTIN LEWIS**
Springtime!
**DANN MOSS**
Dann Moss Productions
**SUZIE PETERSON**
MCA Home Video
**PAT WEATHERFORD**
Monarch Entertainment

12:30 PM to 2:30 PM — Buffet Luncheon with special screening of foreign videos

2:30 PM to 3:45 PM — **"CUTTING ROOM FLOOR TO CUTTING EDGE"**
Moderator: **LAURA FOTI**
RCA Video Productions
Panelists:
**MIKE COOPER**
Music Video Services
**MICHAEL DOMICAN**
West Nally
**CARL GRASSO**
IRS Records
TOM HAYES
Music Motions
**CELIA HIRSCHMAN**
VisAbility
**MICHAEL REINHART**
Rowe International
**GALE SPARROW**
Screen Link
**KEVIN WALL**
Radio Vision International

4:00 PM to 5:15 PM — **"ON YOUR MARK"**
Moderator: **JO BERGMAN**
Warner Bros. Records
Panelists:
**GREG KIHN**
Capitol Records artist
**JACKIE JACKSON**
The Jacksons/Epic Records artist
**BILL WADHAMS**
Animotion/PolyGram Records artist

5:30 PM to 6:45 PM — **"LISTENING TO THE SCREEN"**
Moderator: **KIP KIRBY**
Billboard Magazine
Panelists:
**STEVE BEDELL**
Paramount Pictures
**PAUL COOPER**
Atlantic Records
**ELLIOTT LURIE**
20th Century Fox Studios

6:45 PM to 9:00 PM — Hospitality Suites & Exhibits
9:00 PM to 11:00 PM — **BILLBOARD'S VIDEO MUSIC AWARDS**

## Register Now!

REGISTRATION FORM

**REGISTRATION FEES:**
**$325 - REGULAR REGISTRATION**
**$175 - Student/Military/Panelists**

Registration does not include hotel accommodations or airfare. Registrant substitutions may be made. Registrations at the door will be an additional $50. Absolutely no refunds after October 31, 1985. Cancellations before October 31, 1985 must be in writing and will be subject to a 10% cancellation fee. Information on hotel accommodations will be mailed to you upon receipt of your completed registration form.

☐ I am enclosing a check in the amount of $_____

I wish to charge my registration
☐ American Express ☐ Diners Club
☐ BankAmericard/Visa ☐ MasterCard

CARD NUMBER _____ EXP. DATE _____
SIGNATURE _____

**MAIL COMPLETED FORM TO: Kris Sofley**
**Billboard's Video Music Conference**
**9107 Wilshire Boulevard, Suite 700, Beverly Hills, California 90210 U.S.A.**
**Telephone (818) 842-1212**

LAST NAME _____ FIRST NAME _____ INITIAL _____
TITLE _____ FIRST NAME OR NICKNAME FOR BADGE _____
COMPANY _____
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CITY _____ STATE _____ ZIP _____

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